



**INSTITUTE OF**  
**BLOCKCHAIN**™  
— **SINGAPORE** —

**区块链学院 (新加坡)**

UEN: 201801117M

*(Incorporated in the Republic of Singapore)*

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## **IBS-05 Initial Coin Offering Syllabus**

### **About Institute**

Institute of Blockchain™ (Singapore), UEN: 201801117M) was founded on Jan 2018. We are a blockchain and EduTech private school with a primary focus on delivering blockchain education and certification. Secondary focus on blockchain research & development.

The Institute is a SkillsFuture Singapore's approved Non-WSQ Training Organisation, NTUC e2i's approved Training Provider and People's Association approved Private Operator, a registered Singapore government's Gebiz supplier and is a graduated start-up from the Alibaba Cloud-SUSS Entrepreneurship Programme.

As part of our CSR efforts, we joined the NVPC's Company of Good and adopted Singapore Children's Society as our official charity. Our strategic partners are DIFY, SUSS, Edufied, IBM Academic Initiative and Justicius Law Corporation and our past corporate clients include Deloitte, GCOX, ERA, Ninecoin (Hongkong), Tuandai (Guangzhou) and Singapore Customs.

## **About Lecturer**

Wong Zi Shuen (Associate Lecturer)

Mr Wong is the Co-founder and President of Nanyang Blockchain Association, a student-run blockchain club established in Nanyang Technological University with the objectives to educate and spurs student's interest in Blockchain technology, cryptocurrencies and their applications.

Mr Wong is currently working with TokenAsia, an ICO consultancy firm which he does ICO research, as well as assisting projects in the aspect of token metrics, tokeonomics, value proposition, business models, market research and more.

Having participated in more than 30 ICOs, Mr Wong decided to start his own ICO research channel - MR ICO. MR ICO is a platform that share unbiased ICO scores, ratings and reviews to help his followers to keep track with the upcoming quality ICOs.

Besides, Mr Wong is the ICO analyst and project researcher in Kepler Collective and MoNoico - with collectively 4,000 members and followers. He rates the ICOs by analyzing the fundamentals of the projects based on the project quality, team, hype, investors, token metrics and more and then shares the ICO rating with the community.

## **Course Preface**

Nil.

## Course Content

1. What is ICO?
  - 1.1 History and Evolution of ICO
  - 1.2 How ICO works
  - 1.3 Types of ICO
  - 1.4 Advantages and Disadvantages of ICO
2. ICO vs IPO vs Crowdfunding
3. Rules and regulations of ICO
  - 3.1 Utility tokens vs Security tokens
4. Investing In ICO
  - 4.1 ICO investing strategy
5. How to participate in ICO
  - 5.1 Upcoming ICOs
6. Red flags to identify Scam
7. Identifying and evaluating ICOs
8. Tokenomics

## **Course Administrative**

Programme Mode: Full-Time & Part-Time

Full Time Duration: 1 weekend session - 8 hours (9 am to 6 pm) – With lunch break and short breaks after each main topic.

Part Time Duration: 3 weekday sessions (7pm to 10pm) – With 1 short break.

Class Size: 10 to 20 (minimum 10 to start)

Course Fees (per pax): \$278 (Local Rate) / \$360 (Overseas)

Language Medium: English or Chinese

## **Certification**

An Electronic Certificate of Completion will be issued on NEM Blockchain to participants who achieved at least 75% attendance, pass the assessment with a score of 50% and above and completed the end of course survey,

Please indicate the correct name during registration for certificate issuing. The Institute is not responsible for any wrong name indicated and may refuse to issue a subsequent certificate.

## **Progression**

This is a 2 Block Units module which leads to a full Certificate/Diploma in Blockchain Technology.

## **Assessment**

Course participants are given **1 hour** to attempt an assessment comprising of 30 Multiple-Choice Questions. To pass the assessment, the participant needs to score **50%** and above. For scoring 49% and below, participants have up to **ONE** attempt to re-take the assessment at no additional fee. In the event, the participant fails again, he/she shall repeat the respective module

## **Course Enquiry / Support**

Email: [admin@ibs.edu.sg](mailto:admin@ibs.edu.sg)

Phone: +65 6717-7722 or +65 8292 8452 (WhatsApp/LINE/Telegram/WeChat)